



Southeastern Food Processors Association Annual Convention
The King and Prince Resort
St. Simons Island, GA.
October 19-21, 2017

“The Challenge of Change”

Thursday, October 19

1:30 - 4:00p.m. Board Meeting
5:00 - 7:00p.m. Registration
6:00 - 8:00p.m. Welcome Reception “Taste of the Island”

Friday, October 20

7:30 - 11:30a.m. Registration Open
7:30 - 8:00a.m. Continental Breakfast
8:15 - 8:45a.m. President’s Welcome / Business Meeting
8:45 - 10:15a.m. **“Green Beans & Ice Cream”**
Keynote Speaker, Bill Sims Jr, Bill Sims Company
10:15 - 10:45a.m. Break / Exhibits Open Refreshments
10:45 - 2:30p.m. Spouses / Guests – St. Simon Island Food Tour Lunch
11:00 - 11:45a.m. **“Innovation at Work”**
Daniel A. Abramowicz, Ph.D.
Exec. V.P., Technology & Regulatory Affairs Crown Holdings
11:45a.m. Wrap up – Announcements – Adjourn
12:30p.m. Golf Tournament – Hampton Club Golf Course Lunch Provided
Afternoon on your own
7:00 – 10:00p.m. Reception & Supper Casino Night

Saturday, October 21

7:30 – 8:00a.m. Continental Breakfast
8:15 – 8:30a.m. Scholarships
8:30 – 8:45a.m. 2018 SFPA Workshop
8:45 – 9:30a.m. **“Mergers and Acquisitions”**
H. Lee Rust, Florida Corporate Finance
9:30 – 10:00a.m. Break / Refreshments / Exhibits Open
10:15– 11:00a.m. **“Eye-Tracking”**
R. Andrew Hurley, PhD, Clemson University
Biometric-based packaging design
11:00 – 11:45a.m. **“Economy Outlook”**
Shawn P. Frotten, Goldman, Sachs & Co.
V.P. I Investment Management Division
11:45a.m. Wrap up / Announcements / Adjourn
Afternoon is Free
6:30 – 7:30p.m. Reception-Scholarship Silent Auction & Raffle
7:30 – 10:00p.m. Supper-Scholarship Silent Auction & Raffle

Work Session Attire: Business Casual